

Jeff Weese | Creative Technology Executive

w33s3@w33s3.com

Executive Summary

Results-driven CTO with 18+ years of engineering leadership experience building and scaling technology companies. Proven track record co-founding successful startups, leading teams through growth phases, and delivering enterprise solutions across 140+ facilities. Expert in product development, system architecture, and regulatory compliance.

Professional Experience

Chief Technology Officer | Bioscope Digital | Atlanta, GA

2013 - 2024

- Co-founded healthcare IT scale-up, leading technological transformation
- Architected comprehensive Patient Engagement Platform improving healthcare communication through data-driven insights
- Designed proprietary business analytics solution enabling data-driven decision-making for healthcare providers
- Built and led engineering teams of up to 12 developers, scaling from startup to enterprise operations
- Successfully deployed solutions across 140+ facilities (80 hospitals, 60 infusion centers)
- Established cloud-first architecture supporting thousands of concurrent users with HIPAA compliance

Chief Creative | Rival Industries | Atlanta, GA

2006 - 2012

- Co-founded boutique software company serving Fortune 500 clients
- Led product development for enterprise clients including AT&T, Nagravision, Rosser International, and IBM
- Managed creative team of 8 developers with agile processes and quality standards
- Provided technical expertise supporting sales and client relationship management

Education

MS, Digital Media | Georgia Institute of Technology | 2005

BFA, Photography | Atlanta College of Art | 1997

Key Achievements

- Led technology teams through multiple startup growth phases serving 140+ healthcare facilities
- Maintained 100% regulatory compliance while scaling in highly regulated industry
- Built high-performing engineering teams fostering innovation in fast-paced environments
- Delivered enterprise solutions supporting thousands of users across major healthcare systems